

Environment Briefing for Managers and Supervisors

The need for all printers – large, medium or small – to demonstrate effective environmental management is growing. Apart from failure to comply with legislation potentially resulting in costly enforcement action, the increasing demand from print purchasers for suppliers to show their commitment to good environmental practices means that no printer can risk ignoring their environmental responsibilities.

It is the responsibility of senior management to ensure that employees at all levels have been adequately informed of the duties placed on them by current and future environmental legislation and business requirements.

To help fulfill this, BPIF Business is offering a comprehensive one-day briefing for Managers and Supervisors that will provide an understanding of environment issues for business, environmental legislation and environmental management for the printing and print-related industries. The course will provide a practical perspective, enabling delegates to gain a clear understanding of their environmental management requirements; their responsibilities and how they can best manage and demonstrate these, internally and externally.

Who is this for?

Managing Directors, Directors, Managers, Supervisors, and Environment representatives

What is included in the course?

Content includes:

Business & the environment	The business case for environmental management Business drivers & benefits
Sustainability, corporate social responsibility and commercial benefits of sound environmental management	Sustainable business Resource efficiency and management system benefits Corporate image and good corporate citizenship
Understanding of legislation & liabilities	The UK environmental law framework Introduction to the main pieces of UK environmental law Your responsibilities & duties Enforcement and penalties
Environmental defences & EMS as a method of preventing environmental harm	Due diligence Duty of Care Sound environmental management
Introduction to environmental risks, issues, aspects & impacts	Minimising environmental risk Environmental issues for the print industry Environmental aspects & impacts of your business
Environmental management tools	Environmental Management Systems (EMS) Environmental policy Environmental management plans Environmental procedures



Where are courses held and how much do they cost?

This course can be held at your premises and include a group of your managers and supervisors each day if apt (up to a maximum of 10 delegates) at a cost of £695 +VAT a day for BPIF members. Alternatively, we will run a number of open courses at BPIF offices throughout the year: the next one is scheduled for our Bristol office on Thursday 19 April 2007. The cost for individual delegates is £175 +VAT for BPIF members.

This cost includes all refreshments and a comprehensive set of handouts.

This course complements our already established, one-day Health & Safety for Managers and Supervisors course

How to find out more

For further information or to book a course please contact Gil Reid-Robbins on gil.reid-robbins@bpif.org.uk or call on 020 7915 8345.

Can we help you further?

The BPIF and ViP offer a wide range of customised support services, programmes and courses for printers, designed and delivered by print industry specialists. If you would like to know more about any of these, please tick those you are interested in and fax this to Gil Reid-Robbins, Head of BPIF Business on 020 7405 7784, or call her on 020 7915 8345 or email gil.reid-robbins@bpif.org.uk.

SUPPORT FROM BPIF BUSINESS

Health, safety and environment

- Health & Safety Healthcheck
- Health & Safety Management Schemes
- Standards Gap Analyses & Improvement Programmes for
 - ISO 14001 (Environment)
 - OHSAS 18001 (Health & Safety)
 - FSC Chain of Custody
- Environmental Healthcheck
- Integrated Management Systems Support
- Noise Surveys
- Occupational Health Management Schemes
- Interim Health & Safety Managers
- Business Continuity Planning

Technical

- Technology Healthcheck
- Design and Print Unit Reviews for In-plants
- Workflow and Pre-press Reviews
- Digital Business Development
- Press and Post-press Investment Support
- Management Information Systems Support
- ISO 12647: Colour Management Support
- ISO 7799: Security Support
- Dispute Resolution and Expert Witnesses

Business development

- Standards Gap Analyses & Improvement Programmes for:
 - ISO 9001 (Quality)
 - PAS 75 (Customer Service)
- Cost Rates Reviews
- Financial Management
- Business Planning
- Sales Development
- Market Research and Development
- Marketing Planning and Implementation
- Interim Management and Mentoring
- Factory Layout and Planning
- Purchasing and Supply Chain Management
- Website Development and Internet Marketing

BUYING AND SELLING FROM BPIF MCINNES CORPORATE

- Acquisitions and Mergers
- Grooming for Sale
- Business Valuations

LEGAL SERVICES FROM BPIF LEGAL

- Mediation

SHORT COURSES FROM BPIF BUSINESS

Courses can be open or delivered in-house:

For a complete list of all the courses we offer visit:

www.britishprint.com/shortcourses

Health, safety and environment

- Health & Safety for Managers and Supervisors
- Environmental Briefing for Managers
- Manual Handling Training
- IOSH Managing Safely
- CoSHH Assessment
- Risk Assessment Training, inc Fire
- Occupational Health Awareness

Technical

- Introduction to Print Processes
- Introduction to Print Technology (3 Days)
- Print Production Planning
- Introduction to Print Estimating

Business development

- Getting the Sale
- Advanced Sales Management Skills
- Digital Sales Solutions
- Sales and Marketing
- Customer Service
- The Supervisor Role

HR SUPPORT FROM BPIF

- HR Healthchecks
- HR Policy and Documentation
- HR Management Schemes
- Organisational Restructuring
- Absence Management Workshops

WORK-BASED TRAINING FROM BPIF TRAINING

- NVQs
- Apprenticeships
- Professional Certificate in Print Management
- Technical Certificate

PROCESS IMPROVEMENT FROM VIP

- Premier Snapshot (diagnostic)
- Modular Improvement Programme (10-25 staff)
- Kickstart (26-50 staff)
- Masterclass (50+ staff)
- Office and Pre-press Change Cycle
- Team Leader Training with BPIF Training
- Materials Waste Reduction

Your name _____

Job title _____

Company name _____

Address _____

Telephone _____

E-mail _____